

# Mission Committee Letter

## Preliminary Note to Shareholders and Board Members – June 2025

Preamble: In accordance with the by-laws, the Mission Committee is responsible for reporting to shareholders on the proper fulfilment of the company's mission. As the committee has not yet completed a full year of activity, we are not sharing the annual report at this stage. Instead, we are providing this preliminary note, based on the first three sessions, to keep shareholders informed and updated.

### Introduction

This note summarizes the work and recommendations emerging from the first three meetings of the Mission Committee since its establishment in late summer 2024. The committee aims to convene quarterly, each session focusing on key topics relating to Newtree Impact's mission which is to make impact investing accessible to everyone and to help preserve the planet by reducing the environmental footprint of food on climate and biodiversity. These first meetings have proven highly valuable, helping management delve deeper into strategic analysis and direction aligned with our mission, and operationalize it effectively—while remaining consistent with the strategy validated by the Board of Directors.

### Objective of the Mission Committee:

The Mission Committee oversees the execution of the mission, measures environmental and societal performance, and provides recommendations on mission-related strategic decisions—guiding Newtree Impact in maximizing its positive contribution to people and planet.

### Members:

- **Mathilde Do Chi**, Founder of Forward Food Law: Legal advisor with regulatory expertise in the impact food sector.
- **Valentine Papeians de Morchoven**, Business Manager at Open Compass and ESG professional in food retail and healthy & sustainable diets.
- **Hugues de Meulemeester**, Co-founder of CLIMACT: Environmental expert with deep expertise in carbon and broader ecological topics.
- **Benoît de Bruyn**, CEO and Founder at Newtree Impact.
- **Nathalie Peeters**, Investor Relations Manager at Newtree Impact (serves as General Secretary).

### First Session: Making Impact Investing Accessible -25 November 2024

Objectives: The goal of this inaugural meeting was to review Newtree Impact's past and current efforts to make impact investing accessible to all, assess the company's role in this space, and define key performance indicators (KPIs) to guide future actions.

Work Done: Ahead of the meeting, the Mission Committee received a toolkit summarizing Newtree Impact's activities to democratize impact investing. This included an overview of the company's public listing on Euronext Access, as well as a detailed analysis of the national 'crowdfunding'\* campaign carried out in collaboration with Ecco Nova and Spreads in June 2024. This report contains valuable insights into the profile of participants, the total amount raised, and the broader outreach dynamics. This document was submitted along with a proposal for structuring future efforts around distinct target groups, each of which would be the focus of tailored strategies.

\* Crowdfunding is a fundraising method that combines crowdfunding and stock market listing. It allows a company to raise capital from a broad audience (the "crowd")—typically through a crowdfunding platform—while simultaneously listing its new issued shares on a public stock exchange.

#### Key Recommendations:

1. **Scope:** While capital increases with lead investors play a crucial role in Newtree Impact's growth strategy, the Committee determined that such transactions do not directly serve the mission of democratizing access to impact investing. Therefore, the conversation was focused on two groups: High-net-worth individuals investing more than €100,000 and retail investors (via public fundraising or crowdfunding). The Committee clarified the meaning of the "accessible to everyone" and underlined that the main objective of Newtree Impact for this aspect of the mission is the accessibility of the investment opportunity. They recommend focusing on multiplying communication channels and improving the clarity of information about Newtree Impact's investment opportunity.
2. **Tools:** Rather than building proprietary tools, the Committee recommended continuing to work with established crowdfunding platforms, especially in the early stages where Newtree Impact is not eligible for a public offering at a bank. This allows the company to remain lean while benefiting from platforms that already have infrastructure, compliance processes, and marketing reach.

#### Second Session: Reducing the impact of food on the environment- 3 February 2025

Objectives: The objective of this meeting was to assess the methodology and capacity of Newtree Impact to be able to reduce the impact of the food sector on the climate change and biodiversity loss.

Work Done: The Mission Committee conducted a thorough review of Newtree Impact's portfolio, alongside the impact indicators reporting framework outlined in its latest impact report.

#### Key Recommendations:

1. **Scope:** The main observation of the Mission Committee was that Newtree Impact has been focused on climate and biodiversity while the environment/planet includes other critical elements. Beyond climate and biodiversity, Newtree Impact should expand its scope to maximize positive impact by seeking new opportunities in the food chain solutions that generate the greatest impact across the nine planetary boundaries, with particular emphasis on the seven that have already been exceeded. These are: biosphere integrity, climate change, novel entities, stratospheric ozone depletion, atmospheric aerosol loading, ocean acidification, biochemical flows, freshwater change and land-system change.
2. **Study:** The Committee proposed to conduct a comprehensive scientific study to assess the food system's impact on the nine planetary boundaries. Grounded in existing scientific literature, this research will identify and prioritize the sectors with the greatest impact and cross-cutting influence across these planet boundaries.
3. **Impact KPIs:** The Committee recommended that the impact areas or impact KPIs for each portfolio company must be defined in regard to the impact on the planetary boundaries and especially where the food system has the greatest negative impact.

#### Third Session: Reducing the impact of food on the environment (cont'd) -27 March 2025

Objectives: The goal of this meeting was to translate the findings of our new internal scientific study into a practical method and set of recommendations to guide investment prioritization and impact measurement for our investor-facing impact report. This included redefining the impact areas highlighted in the report and exploring the use of planetary boundaries as a framework for evaluating the impact of investment decisions.



Two key questions were addressed:

- What solutions or alternatives should we prioritize or invest in to reduce the food system's contribution to planetary boundary breaches?
- How can we measure the impact of our portfolio on the planet?

Work done: The Newtree Impact team conducted the study requested by the Mission Committee and identified the top 10 food items contributing to each of the planetary boundaries. The Committee reviewed and discussed the scientific study during this session.

Key Recommendations:

1. **Portfolio Assessment and Reporting:** The Mission Committee recommended putting the study's findings into practice in order to assess our portfolio's impact on planetary boundaries. They also advised ranking projects based on their impact and weighting them according to the quantity and type of food produced. This approach will help us identify the most impactful investments.
2. **New Investment Opportunities Assessment:** The Committee proposed focusing impact KPIs on the key factors contributing most significantly to the transgression of planetary boundaries: greenhouse gas emissions, land use, freshwater use, food loss and waste, and the reduction of nitrogen, phosphorus, and microplastics.

Conclusions

As the Mission Committee approaches the completion of its first full year, these initial sessions have laid a solid foundation for embedding Newtree Impact's mission at the core of strategic and operational decisions. We have begun expanding the scope of our impact measurement using the planetary boundaries framework. We are also refining our approach to making impact investing accessible to a broader audience, particularly individual investors. In line with the Committee's recommendation, we will remain pragmatic in implementing measures and indicators, ensuring clarity and real practicality for potential investors, without creating an overly complex system. Our next session will further explore what drives individuals to invest in impact, as we continue aligning our mission with tangible outcomes. A comprehensive annual report will follow once the full yearly cycle is completed.